

# Candy & Snack TODAY

CATEGORY INTELLIGENCE FOR DECISION-MAKERS



## PRODUCT PREVIEW

**CANDYRIFIC, LLC**

### Licensed Novelties Hold Candies

With M&M's characters playing various sports, CandyRific, LLC offers dispenser banks. The



nine-inch units hold 0.53-ounce bags of M&M's and have a SRP of \$4.99. They ship four nine-ct displays per case.

Scooby-Doo Fans have handles filled with 0.7 ounces of Microbites candies — hard, round candies in bright colors. The child-safe fans feature the cartoon dog flying a plane and have a SRP of \$3.99. They ship six 12-ct displays per case.

***SWEETS & SNACKS EXPO BOOTH 1960***